

**Latest News**  
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## **Popular Heckmondwike Carpet Ranges Updated to Offer New Colour Choices**

***Heckmondwike has revealed details of its refreshed and updated Supacord and Broadrib fibrebonded carpet ranges. While the best of the elements that have helped both ranges become so widely accepted have been retained, new colourways have been introduced to provide an extended variety of specification and design options.***

“Both Supacord and Broadrib are firmly established in the market as first-choice floor coverings that can be specified with confidence for many different types of education, retail and commercial projects,” explains Heckmondwike Marketing Manager, Abby Chandler. “However we pride ourselves on listening closely to our customers so that we can exceed their expectations, and we felt that it was time to make some subtle changes to these ranges so that we can continue to achieve that aim.”

With a 30-year track record of success to its credit, the cost-effective Supacord range now features a refreshed and extended range of colourways which further increase the versatility of this well-proven, British-made carpet. Now available in 42 colours, Supacord’s rugged, fibrebonded and narrow-rib construction allows it to be cut and laid with great precision and without the danger of fraying. This enables individual designs to be created with ease so that the carpet can become an integral part of any interior design scheme. A choice of 2m and 4m wide carpets, a carpet tile option and an A+ BRE Global Rating for reducing environmental impact add to Supacord’s popularity for school, college, retail and office accommodation projects.

With a similarly revised selection of colourways, the heavy contract carpets in the Broadrib range offer all the properties of Supacord but with a distinctive wider rib. This gives the carpet a more defined surface texture which represents a competitive commercial flooring solution for schools, colleges, universities, and similar public buildings.

The British-made, easily maintained Broadrib carpets also deliver antistatic and anti-slip performance, excellent acoustic properties to help reduce noise levels, and impressive thermal insulation properties.

“Both ranges are well known, well established and have been thoroughly proven on countless numbers of projects,” concludes Abby Chandler. “With the new colours and variety of choice we’re confident that they will both be able to maintain their place in the market for many years to come.”

The new ranges will be available from January 2012. Both will be supported by new sample cards, which will display the new colourways and act as useful specification tools for architects, designers and contractors alike.

To find out more, visit [www.heckmondwike-fb.co.uk](http://www.heckmondwike-fb.co.uk) or call 01924 406161.

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