

Press Release
January 28th 2021

Dual benefits of eye-catching Window Film Company installation

The Window Film Company has installed a striking set of custom created graphics to the external face of an office, providing an eye-catching display in addition to privacy; required for the duration of refurbishment works.

The Leatherhead-based client, a firm of solicitors, contacted The Window Film Company with a project requiring a dual solution. The first requirement was for a privacy window film that would block the view from the outside in while the office fit-out work was completed. The second part of the project required the film to feature full colour graphics, giving the external face of the property a stylish, fully branded appearance while the work took place.

The client was able to supply custom created graphics, featuring company branding and “coming soon” text, on a background designed to provide a realistic depiction of a brick wall.



By using state of the art latex print technology and high quality, long lasting and durable window film, The Window Film Company was able to recreate the stunning graphics in perfect detail, the quality of the print doing justice to the high resolution of the design; each brick recreated in eye-catching detail.

The vinyl film was selected as it was suitable for an external application; it is weather resistant and designed to be tough and long lasting.

Each panel was printed and then computer cut by The Window Film Company's in-house print and graphics team, checking each panel by hand to ensure a perfect finish before the film was despatched for installation with a team of The Window Film Company's fully qualified fitting teams.

The work was completed at a time and date agreed by the client and The Window Film Company's dedicated operations team, with the project completed at a time most suited to the other work that was going on at the site.

With the film in place, the external fascia of the premises was completely transformed. The brick effect provided a subtle yet stylish and eye-catching finish, with the branding printed in pure, brilliant white, serving to catch the eye of passers-by. The film also provided 24-hour two-way privacy, allowing the refurbishments inside to take place out of sight.

For more information on how The Window Film Company can provide full colour printed graphics for your office, for your glass or other surfaces, please contact a member of the team by calling 01494 794477 or email info@windowfilm.co.uk.



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The Window Film Company
<https://www.windowfilm.co.uk/>