

Latest News
March 8th 2021

Elfin helps transform hotel into self-catering apartments

Standard kitchens from the premium range of Elfin Kitchens have been installed in nine bedrooms at a boutique hotel in Hertfordshire to help it cope with changing working practices due to Covid-19.

The George coaching inn, in the heart of Baldock and dating back to the 15th century, has transformed its accommodation into high quality, self-catered apartments.

Nazlee Sabahipour, Director for owners L'Hote Hospitality, explains: "We are a hotel with most of our guests being corporate clients. In light of the Covid 19 virus and with more and more clients working from home for the foreseeable future, we knew the hotel needed to change. We decided to adapt our business to suit clients who would be staying longer-term and to offer personal amenities that would be better suited to a post-Covid working world."



The inn was renovated in 2013 and retains many of the building's original Georgian features, so was imperative that the kitchens complemented the existing high-quality interior finish.

The Elfin team worked with The George to specify kitchens that provided a full range of amenities and retained a quality look and feel. Considering the available space, a mix of 1200mm and 1500 mm Premium kitchens in Matt Sand were selected, incorporating an A++ fridge with 4* freezer compartment, two-zone induction hob, upgrade tap and 30 litre, 3-in-1 combination oven.

Every Elfin kitchen is manufactured from powder-coated steel and has stainless steel tops for incredible strength, rigidity and durability. Available in a range of colours, these materials also reduce the need for long-term maintenance, while keeping a property looking in premium condition for longer – which is essential in a leisure environment.

Nazalee continued: "We were apprehensive about the units being metal, but once they arrived, we realised we had nothing to worry about as the superb quality, fit and finishing touches of the units work so nicely in our rooms. The design is simple, modern but sleek which complements the style of our space."

Clever planning meant each room was quickly adapted to provide water supply by backing the new kitchens against existing en-suite bathroom facilities. Delivered within two weeks of order and completely pre-built, installation was undertaken by local tradesmen following the Elfin first-fix guide for electrical and water services.

Commenting on the project, Bob Andrew at Elfin Kitchens said: "We are delighted to be able to help The George through these difficult times. They have come up with a quick and effective way of transforming their accommodation and the kitchens look great. It's even better to hear that once advertised, each apartment was let out in a matter of days."

Of the experience, Nazlee said: "We cannot say enough about the service before and after sale. Since the outset Elfin have been pleasant to work with and so accommodating – nothing is ever too much trouble. We are a small family business and take a great deal of pride in our work and we truly feel that Elfin shares our company values of working towards providing the best result possible for the customers."

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